

## COOKIE POLICY OF SEDA OUTSPAN IBERIA, S.L.U - [www.sedaoutspan.com](http://www.sedaoutspan.com)

The domain [www.sedaoutspan.com](http://www.sedaoutspan.com) uses automatic data collection tools (Cookies) in order to obtain information such as the browser or the operating system, reference page, routes, ISP domain (Internet Service Provider), etc. All of this is meant to improve the service we provide. Cookies aid us in adapting this website to your personal needs.

A 'cookie' is a small file which is stored in the user's computer, and that enables us to identify your device. The combination of the 'cookies' helps us improve our website and thanks to them we can somewhat personalise how each user browses through our web. In fact, cookies are indispensable when it comes to surfing the internet, since they present countless advantages in providing interactive services, making browsing easier and our website more user-friendly.

Bear in mind that cookies cannot harm your computer and that, when activated, they help us identify and solve issues as well as improving your experience on our website.

### Types of cookies:

We would like to further inform the user of the types of cookies and their use:

1. From the perspective of the lifespan of the cookie (the amount of time that cookie is active in our device) we can classify them as:

- a. **Session cookies:** they are temporary cookies that remain in the browser's cookie folder until that web page is closed; therefore, they are not downloaded onto the user's hard drive. The information obtained by these cookies helps analyse traffic patterns in the website. In the long run, this allows us to provide a better experience, improving the content and making it more user-friendly.
- b. **Persistent cookies:** they are stored in the hard drive and our website reads them each time a user visits our site. A persistent cookie has a pre-defined expiration date. The cookie will no longer work after that date. We generally use them to enable users to register and purchase online.

2. From the perspective of the use of each cookie, we can discern between:

- a. **Strictly necessary cookies:** those cookies that are needed, for instance, to browse successfully; to pay for items or services requested by the user; or cookies that ensure the website's content loads correctly.

Within the category of strictly necessary cookies we may also find cookies that serve the following purposes:

- Only allow communication between the user's device and the internet.
- Strictly provide the specific service requested by the user.

Information and consent from the user is not required in neither of these cases in order to install the aforementioned cookies. According to the Working Party from the EU in

Article 29, Opinion 4/20123, those cookies that have the following purposes would be exempt:

- ✓ User login cookies
- ✓ Authentication or user identification cookies (session exclusively)
- ✓ User-centric security cookies
- ✓ Multimedia content player cookies

- ✓ Load-balancing cookies
- ✓ User-interface customisation cookies
- ✓ Social content (plug-in) sharing cookies

Any other strictly necessary cookie that is not listed among those aforementioned will require prior information and consent from the user.

- a. **Functionality cookies:** They improve the user's experience when browsing the site. An example of the use of this type of cookie would be the storage of browser data in a particular language.
- b. **Analytics cookies:** They help us analyse how our Website is used in order to assess and improve its performance.
- c. **Advertising and Third Party cookies:** they are used by social networks, or by external content plug-ins such as Google Maps or advertising companies, which use the information to find adverts relevant to your interests.

SEDA OUTSPAN IBERIA, S.L.U, saves all the data collected through cookies in a non-personal format (IP address). This cookie collected information will not be shared outside SEDA OUTSPAN IBERIA, S.L.U, nor will it be used for non-requested communication.

#### **Adequate privacy - Cookie management:**

In the event that the user requests it, the use of cookies may be subject to agreement during browser installation or update. The user may revoke their agreement at any time by modifying the content and privacy settings available on each browser. Nonetheless, if the user does not agree to the installation of cookies on their browser, it is possible that they will not be able to access some sections of our website.

For further information about proper cookie configuration; enabling, restricting and/or disabling options, you should visit the help section of your browser:

- ✓ [More information on how to disable cookies in Google Chrome](#)
- ✓ [More information on how to disable cookies in Firefox](#)
- ✓ [More information on how to disable cookies in Internet Explorer](#)
- ✓ [More information on how to disable cookies in Safari](#)
- ✓ [More information on how to disable cookies in Blackberry](#)
- ✓ [More information on how to disable cookies in Windows Phone](#)

Many browsers give you the option of activating a private configuration with which cookies are always deleted after visiting the site. Depending on the browser, the name for this might be different.

You will now find a list with the most common browsers and the different names for private browsing:

- Internet explorer 8 and above: In Private
- Safari 2 and above: Private Browsing
- Opera 10.5 and above: Private Browsing
- FireFox 3.5 and above: Private Browsing
- Google Chrome 10 and above: Incognito

#### **Cookie description and list:**

The table below shows a schematic compilation of the cookies described earlier, used in the website owned by SEDA OUTSPAN IBERIA, S.L.U:

Name of the cookie	Cookie domain	Expiration date (Session, persistent)	Use of the cookie (Strictly necessary-Functionality-Analytics- Third Party/Advertising)
<b>_utma</b>		2 years	Analytics cookies (Google Analytics): It stores the amount of visits of each user, the moment of the first visit, the previous visit and the current visit.
<b>_utmb</b>		Session	Analytics cookies (Google Analytics): It is used to check how long, approximately, you are on a site.
<b>_utmc</b>		Session	Analytics cookies (Google Analytics): Used to check how long, approximately, you are on a site.
<b>_utmz</b>		6 months	Analytics cookies (Google Analytics): Sites from where visitors arrive (search engines, search key word, link)

- In order to find out more about Google Analytics you can visit the following website:<https://www.google.com/analytics/learn/privacy.html?hl=es> .You can disable cookies from Google Analytics through the following link: <https://tools.google.com/dlpage/gaoptout> .
- For more information on cookies and your rights as user you can visit the Guide on the use of cookies from the Spanish Agency for Data Protection:

[https://www.agpd.es/portaIwebAGPD/canaldocumentacion/publicaciones/common/Guias/Guia\\_Cookies.pdf](https://www.agpd.es/portaIwebAGPD/canaldocumentacion/publicaciones/common/Guias/Guia_Cookies.pdf)